

2021-2022 SEASON SPONSORSHIP OPPORTUNITIES

SEASON SPONSORSHIPS FOR BALLET PRODUCTIONS

BALLET PRODUCTIONS - SPONSOR A PRODUCTION OR A SEASON	\$20,000 <i>Diamond Sponsor</i>	\$10,000 <i>Emerald Sponsor</i>	\$5,000 <i>Ruby Sponsor</i>	\$2,500 <i>Sapphire Sponsor</i>
Naming opportunity for educational series/Company/season	▲			
Full-page advertisement in the Ballet Spartanburg season program	▲	▲	▲	▲
Name/logo on all PR materials and year-round banner	▲	▲	▲	▲
Recognition and acknowledgment from the stage	▲	▲	▲	▲
Complimentary tickets to production(s) sponsored	100	60	40	20
Invitation to receptions and special events	▲	▲	▲	▲

LAND OF SWEETS/A NUTCRACKER PARTY

LAND OF SWEETS, A NUTCRACKER PARTY NOVEMBER 21, 2021	\$2,500 <i>Presenting Sponsor</i>	\$1,500 <i>Snowflake Princess Sponsor</i>	\$1,000 <i>The Nutcracker Sponsor</i>	\$500 <i>Clara's Dream Sponsor</i>	\$250 <i>Pirouette Patron Sponsor</i>
Tables of 10 /seats to the party	3	2	1	8 tickets	4 tickets
Tickets to <i>The Nutcracker</i> performance	8	2	2		
Picture made with <i>The Nutcracker</i> cast	▲				
Name/logo on all PR materials & acknowledged from stage	▲	▲	▲	▲	▲
Tax-deductible gift	\$1,400	\$950	\$650	\$320	\$250

SO YOU THINK YOU CAN DANCE, SPARTANBURG!

SYTYCD, Spartanburg! March 31, 2022	\$10,000 <i>Executive Producer</i>	\$5,000 <i>Star of the Show</i>	\$2,500 <i>Director</i>	\$1,000 <i>Choreographer</i>	\$500 <i>Composer</i>	\$250 <i>Dancer</i>
Tickets to cocktail party and performance	20	12	8	6	4	2
VIP seating on first - fourth rows	▲	▲	▲	▲	▲	▲
Business/Ind. name on all PR materials	▲	▲	▲	▲	▲	▲
Business/Ind. name acknowledged from stage	▲	▲	▲	▲	▲	▲
Ballet Spartanburg 22/23 season membership	▲					
Ad in Ballet Spartanburg 22/23 program	Full Page	Full Page	Half Page			
Picture taken with winning team on stage	▲	▲				

COMMUNITY OUTREACH PROGRAMS

PARKINSON'S DANCE CLASS MINDFUL MOVEMENT FOR ALZHEIMER'S COMMUNITY AFRICAN DANCE CLASS PROJECT D.A.N.C.E.	\$10,000 <i>Emerald Sponsor</i>	\$5,000 <i>Ruby Sponsor</i>	\$2,500 <i>Sapphire Sponsor</i>
Naming opportunity as Ballet Spartanburg Seasonal Sponsor of program	▲		
Name/logo on all PR materials	▲	▲	▲
Invitation to receptions and special events	▲	▲	▲

EDUCATIONAL ARTS OUTREACH PROGRAMS

SENSORY SENSITIVE PERFORMANCE/MULTI-SENSORY CHALLENGED STUDENTS TITLE ONE SCHOOL LECTURE/DEMONSTRATION FOR ENTIRE SCHOOL (450 STUDENTS)	\$10,000 <i>Emerald Sponsor</i>	\$5,000 <i>Ruby Sponsor</i>	\$2,500 <i>Sapphire Sponsor</i>
Naming opportunity as Ballet Spartanburg Seasonal Sponsor of program	▲		
Name/logo on all PR materials	▲	▲	▲
Invitation to receptions and special events	▲	▲	▲

Contact Teresa Hough, Ph. 864-583-0339 ext 226 Email: though@spartanarts.org Website: <http://www.balletspartanburg.org>

DIAMOND



DIAMOND LEVEL PERFORMANCE SPONSORSHIP \$20,000

- Naming Opportunity for Educational Series, Season, or Production
- 2 Full-page advertisement in the Ballet Spartanburg Season Program, viewed by over 5,000 audience members
- Sponsor name and logo on poster, postcards, and program
- On stage recognition and curtain speech opportunity for sponsor
- Lobby Banner and Sponsor table available
- 100 single complimentary tickets for each production
- Discounted tickets for employees
- Invitations to receptions and special events
- Portion of sponsorship is tax deductible

EMERALD



EMERALD LEVEL PERFORMANCE SPONSORSHIP \$10,000

- Full-page advertisement in the Ballet Spartanburg Season Program, viewed by over 5,000 audience members
- Sponsor name and logo on poster, postcards, and program
- On stage recognition and curtain speech opportunity for sponsor
- Lobby Banner and Sponsor table available
- 60 single complimentary tickets for production(s) sponsored
- Discounted tickets for employees
- Invitations to receptions and special events
- Portion of sponsorship is tax deductible

RUBY



RUBY PERFORMANCE SPONSORSHIP \$5,000

- Full-page advertisement in the Ballet Spartanburg Season Program, viewed by over 5,000 audience members
- Sponsor name and logo on poster, postcards, and program
- On stage recognition
- Lobby Banner and Sponsor table available
- 40 single complimentary tickets for production sponsored
- Discounted tickets for employees
- Invitations to receptions and special events
- Portion of sponsorship is tax deductible

SAPPHIRE



SAPPHIRE LEVEL PERFORMANCE SPONSORSHIP \$2,500

- Full-page advertisement in the Ballet Spartanburg Season Program, viewed by over 5,000 audience members
- Sponsor name and logo on poster, postcards, and program
- On stage recognition
- 20 single complimentary tickets for production sponsored
- Discounted tickets for employees
- Invitations to receptions and special events
- Portion of sponsorship is tax deductible